



BECOME A SPONSOR AT THE 2024

TRICK OR TREAT TRAIL

SUNDAY, 10.27.2024
AT THE FORD WYOMING CENTER

TRICK-OR-TREAT TRAIL SPONSORSHIPS
ARE A GREAT WAY TO PUT YOUR BUSINESS
IN FRONT OF CASPER'S' FAMILIES.

THIS YEAR WE ARE EXPECTING OVER 5,000
PEOPLE TO WALK THE TRICK OR TREAT TRAIL!

CANDY WILL BE PROVIDED FOR YOUR BOOTH.
SPONSORS NEED TO STAFF THEIR OWN BOOTH.
SPONSORS ARE RESPONSIBLE FOR DECORATING
THEIR OWN BOOTH.



SPONSORSHIP LEVELS

\$5,000

PRESENTED BY... SPONSOR

- Posters presented locally to merchants and businesses to market the event as Presented By ... featuring your business logo.
- Advertising through KCWY13 as Presented By ... with your logo on all marketing information.
- Social media posts with top billing, which includes all websites: Facebook, Instagram, Network for Good, thesciencezone.org, etc.
- Banner and logo prominently displayed at the lead of the Trick or Treat Trail including video projectors featuring numerous slides with your logo shown as Presenter.
- All other lower-level recognitions and an optional leading booth with the opportunity to participate and give out promotional items, etc. (Candy is provided by The Science Zone.)

\$3,000

BROUGHT TO YOU BY... SPONSOR

- Posters presented locally to merchants and businesses to market the event with Brought to You By ... featuring your business logo.
- Social media posts with recognition of Brought to You By ... including all websites: Facebook, Instagram, Network for Good, thesciencezone.org, etc.
- Your logo prominently displayed at the lead of the Trick or Treat Trail including video projectors showing Brought to You By
- All other lower-level recognitions and an optional booth with the opportunity to participate and give out promotional items, etc. (Candy is provided by The Science Zone.)

\$1,000 - THE CONJURING GOLD SPONSOR

You get a sign with your logo as a major candy sponsor placed at the start of the trail, an optional booth, and you will be listed as a major candy sponsor in all advertising.

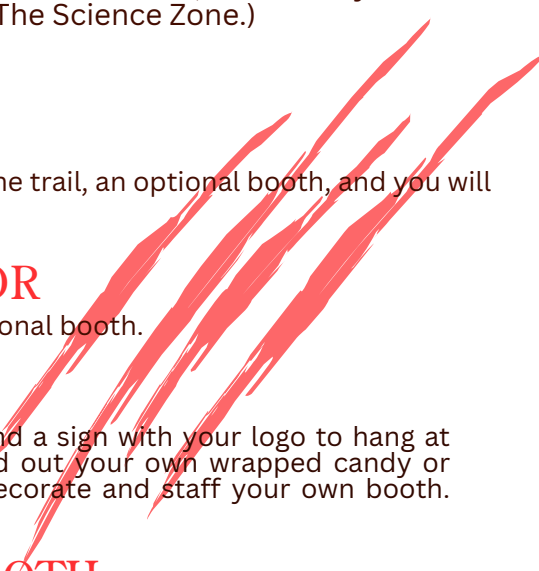
\$500 TO \$900 - FRANKENSTEIN SILVER SPONSOR

You get your logo on a candy sponsor sign at the start of the trail and an optional booth.

\$350 - SKELLINGTON BOOTH SPONSOR

You get an 8' booth along the treat trail to decorate and hand out candy, and a sign with your logo to hang at your booth. Candy will be provided for you to hand out. You can also hand out your own wrapped candy or promotional products to help your booth stand out. You are required to decorate and staff your own booth. Costumes are encouraged.

\$150 - CASPER THE FRIENDLY NON-PROFIT BOOTH



**PLEASE RETURN THE FOLLOWING FORM TO:
KERI.OWEN@THESCIENCEZONE.ORG OR REGISTER VIA QR CODE**

Business Name _____ Phone # _____ Booth: Yes or No

- \$5,000 - Presented By Sponsor
- \$3,000 - Brought to You By Sponsor
- \$1,000 - The Conjuring Gold Sponsor
- \$500 to \$900 Frankenstein Silver Sponsor Amount \$_____
- \$350 - Skellington Booth Sponsor
- \$150 - Casper the Friendly Non-Profit Booth



Signature _____ Date _____